

Web Merchant Drop Ship Program

Terms and Conditions

QUALIFICATIONS: This program is available and intended for use where the business is directly related to the selling of fishing tackle/sporting goods in an online environment. Validation is required to ensure program members are functioning as a business. Payment of program fees is required before agreement is complete.

TERMS: All orders must be paid in full at the time of processing via our online order system. We accept all major credit cards as well as ACH/eCheck for payment of orders. Orders submitted will be charged at the time of checkout. Should an error occur and the payment not process, we reserve the right to hold the order until payment information and processing can be completed.

ORDERING: Orders are to be placed via the Burch Fishing Tackle, Inc. website using the dealer log-in provided upon acceptance in the Web Merchant Drop Ship Program. We do accept orders via phone, but Burch Fishing Tackle, Inc. reserves the right to charge a \$2 processing fee per order for phone orders. Burch Fishing Tackle, Inc. is not responsible for improperly entered orders. Orders are processed as they are received. We strive to process orders within 24-hours, but please allow up to 3-business days for order processing.

PRICING: Prices can be found by logging into our wholesale website. In the event of a pricing error, we reserve the right to cancel any orders receiving the error pricing. Wholesale prices are confidential and by joining our Web Merchant Drop Ship Program you agree not to publish or share our price list. Prices are subject to change at any time without prior notice. Please ensure you are aware of current pricing before placing orders. If you have your own website you are responsible for keeping prices updated.

SHIPPING POLICY: When placing an order a shipping estimate will be generated and applied to your order. We ship via USPS, UPS, and FedEx. We ship each order via the most economical carrier. The shipping estimate is fairly accurate, but Burch Fishing Tackle, Inc. reserves the right to bill for any shipping overages that may occur. Shipping of rods, lead weights, nets, or other large or heavy items can significantly increase shipping costs. Please be aware of the shipping costs associated with items before ordering. We are not responsible for any losses incurred due to high shipping costs on certain items. Burch Fishing Tackle, Inc. is also not responsible for any shipping damage or lost shipments. Drop Ship clients and/or shipping companies are responsible for all packages after they have left our warehouse. Any claims should be addressed with the shipping company. Optional shipping insurance can be purchased upon request at additional cost. Burch Fishing Tackle, Inc. is not responsible for improperly entered orders. Orders are processed as they are received and shipped to the name and address entered.

RETURNS: Returns are only accepted for defective merchandise. Return shipping costs are the responsibility of the web merchant. Certain items are only returnable to the manufacturer (example: rods). Return of manufacturer specific returnables is the responsibility of the web merchant. Before any defective item return is accepted by Burch Fishing Tackle, Inc. a return merchandise authorization (RMA) must be generated and clearly marked on the return package. Burch Fishing Tackle, Inc. is not responsible for lost returns that did not follow proper RMA procedure. Return credit will be for merchandise only.

BLIND SHIPPING: Drop ship orders will be blind shipped with no reference to Burch Fishing Tackle, Inc. Orders are packed with a packing slip containing the name of the web merchant.

DROP SHIP PROGRAM FEE: Our drop ship program costs \$199 annually. Renewable on an annual basis. Renewals are processed on the anniversary of program activation. Failure to renew will result in suspension of program access and may result in fees to reactivate. It is your responsibility to ensure your annual renewal is processed.

WHAT YOU RECEIVE AS A MEMBER: As a member in the drop ship program you will receive...

- a) Wholesale pricing
- b) Log-in for our wholesale website
- c) Blind drop shipping

WHAT YOU WILL NOT RECEIVE FOR \$199: We make no claim to provide you with additional data or formatted data that works within a website. You are free to use product images off our website, but we make no claim to provide existing product images, nor do we agree to provide additional images or data. Images, descriptions, formatted pricing, etc. are your responsibility.

Burch Fishing Tackle, Inc. makes no claims to offer more than what is spelled out in this agreement. By signing below you agree to provide payment for access to our Web Merchant Drop Ship Program and to abide by the terms in this document. Burch Fishing Tackle, Inc. reserves the right to terminate membership should we feel a client has breached the terms of this agreement.

BUSINESS INFORMATION

PERSONAL INFORMATION

Business Name:	Client name:
Business Address:	Address:
Business Phone:	Phone (home):
Business Fax:	Phone (cell):
Domain (website):	Email:
Sales Tax Number:	

Signature: _____
(By signing you are agreeing to the terms and conditions of the Web Merchant Program)

Date: _____

Complete this form and fax to: (256) 764-3304

Please allow 3-business days to process your application.
Once your application has processed you will be contacted to process the program membership fee.

